fashion/calendar

Ruth Finley, Publisher / a weekly publication / 22nd year

8 East 77th St./New York 21, N. Y./TR 9-2343/ AUG. 27, 1962

1962

january

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE

WEEK ENDING FRIDAY, AUGUST 24, 1962

Cancelled August 23 — OHRBACH'S PRESS PREVIEW OF CHILDREN'S BACK-TO-SCHOOL FASHIONS AT 9:30 A.M. HAS BEEN CANCELLED. Publicity: Mark Klauser, OX. 5-4000.

August 23 — GIVENCHY PRESS SHOW IN PARIS--THURSDAY, AUGUST 23, AT 3:00 P.M.

August 24 — OHRBACH'S RELEASE DATE--Children's Back-to-school fashions. (No Show)

Friday August 24 9:30 A.M. — PRESS PREVIEW OF MILLINERY IMPORTS — BONWIT TELLER — 6TH FLOOR
Bonwit Teller will preview their imported millinery to the press. By invitation. (For Release, Mon., Aug. 27.) Publicity: Rea Lubar, EL. 5-6800.

August 24 — BALENCIAGA PRESS SHOW IN PARIS--FRIDAY, AUGUST 24, AT 10:30 A.M.

Friday August 24 11:00 A.M. — PRESS PREVIEW OF SOPHIE CUSTOM-MADE — SAKS FIFTH AVENUE — 3RD FLOOR SALON MODERNE
Sophie, with the assistance of Stephen Erklin, will present her Fall and Winter collection. By invitation. (For Release, Mon., Aug. 27.) Publicity: Helen O'Hagan, PL. 3-4000.

Just Released — FALL 1963 MEN'S WEAR COLOR CARD — COLOR ASSOCIATION OF U.S.A.,INC. — 200 MADISON AVENUE
Highlighting trend and sweater colors. Contact: Ann Mulligan, MU. 5-5581.

Just Released — SPRING 1963 HOSIERY COLORS — COLOR ASSOCIATION OF U.S.A.,INC. — 200 MADISON AVENUE
Twelve shades, coordinated with Spring ready-to-wear and accessories. Contact: Ann Mulligan, MU. 5-5881.

WEEK BEGINNING MONDAY, AUGUST 27, 1962

August 27 — SAKS FIFTH AVENUE RELEASE DATE--Custom-made preview, Aug. 24. (See Above)

August 28 — PARIS PICTURE RELEASE DATE

Tuesday August 28 11:00 A.M. — PRESS PREVIEW OF ITALIAN WOOLKNITS — MIRSA KNITWEAR — 1410 BROADWAY SHOWROOM - 17TH FLOOR
Holiday-Resort woolknit dresses, ensembles, suits, designed in Italy by Marquesa di Gresy. By invitation. Publicity: Ruth Hammer Associates, 2 West 59th Street, EL. 5-7872.

Tuesday August 28 5:00 P.M.-7:00 P.M. — PRESS PREVIEW: YOUNG INGENUE SHOE FASHIONS — I. MILLER — 689 FIFTH AVENUE AT 54TH STREET
Preview of I. Miller Young Ingenue shoe salon. For the press, by invitation. Publicity: Ruth Hammer Assoc., 2 West 59th St., EL. 5-7872.

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday August 28	OPENING OF HOLIDAY COLLECTION	CLARET ORIGINALS, INC.	498 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
	Continuous showings of Claret's Holiday collection of sportswear and dresses. Contact: Fran Rodman, LO. 3-6126.		
Wednesday August 29 10:30 A.M.	PREVIEW: IMPORTS AND ADVANCE HOLIDAY	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	Spanish collection, imports, and advance Holiday fashions, designed by Shannon Rodgers for Jerry Silverman. By invitation. Contact: CH. 4-4940.		
Thursday August 30 9:15 A.M. Breakfast	SIMONETTA AND FABIANI IMPORTED FASHIONS	B. ALTMAN & CO.	8TH FLOOR CHARLESTON GARDEN
	B. Altman will invite the press to preview the Simonetta and Fabiani Fall imported Italian collection. (Note Change Of Date.) (For Release, Wed., Sept. 5.) Publicity: Eleanor Horton, OR. 9-7800.		
Thursday August 30 11:30 A.M.	PRESS PREVIEW: CUSTOM-ORDER FASHIONS	BERGDORF GOODMAN	2ND FLOOR SALON
	Preview of Bergdorf Goodman's Fall custom-order fashions, designed by Leslie Morris. By invitation. (For Release, Tues., Sept. 4.) Publicity: Florence Neff, PL. 3-7300.		

RESORT-HOLIDAY OPENINGS BY CALIFORNIA FASHION CREATORS IN LOS ANGELES

Thursday Aug. 30-Sept. 13

Aug. 30: 10:00 A.M. De De Johnson (Press only).

Sept. 4: 9:00 A.M. Marjorie Michael; 9:30 A.M. Jane Andre; 10:30 A.M. Maggy Reese; 12:00 Noon, Bay Club Sportswear; 2:00 P.M. Jean of California; 4:00 P.M. DeWeese Designs.

Sept. 5: 9:30 A.M. Barney Max-Sportations; 9:30 A.M. California Accessories and Margie Webb; 10:00 A.M. Peggy Hunt; 11:00 A.M. Tabak; 2:00 P.M. Pat Premo; 4:00 P.M. Elisabeth Stewart.

Sept. 6: 9:00 A.M. Marjorie Montgomery; 10:30 A.M. Pat Premo; 12:00 Noon Rose Marie Reid; 4:30 P.M. Elon.

Sept. 7: 8:30 A.M. Sirena; 9:00 A.M. Mr. Jules; 11:00 A.M. Sir James; 4:00 P.M. Catalina.

Sept. 10: 9:30 A.M. Sportivo; 4:00 P.M. White Stag.

Sept. 11: 11:00 A.M. Resortwear Guild; 4:00 P.M. M.R. Fleischman Co.

Sept. 12: 8:30 A.M. Los Angeles Fashion Group; 4:00 P.M. Westwood Knitting Mills.

Sept. 13: 4:00 P.M. Ivan Frederics.

Contact: California Fashion Creators, 740 S.Broadway, Los Angeles, MAdison 7-1340.

August 31 SAKS FIFTH AVENUE RELEASE DATE--Park Avenue Room Fashions. (No Show)

Friday August 31 12:30 P.M. Luncheon	PRESS PREVIEW: FASHIONS BY PIERRE CARDIN	BONWIT TELLER	PRESIDENT'S OFFICE
	Bonwit Teller will preview fashions by Pierre Cardin for the press. By invitation. Publicity: Rea Lubar, EL. 5-6800.		
Sept. 3	LABOR DAY (Monday)		
Tuesday Sept. 4 11:30 A.M.	PRESS PREVIEW OF IMPORT COLLECTION	BERGDORF GOODMAN	2ND FLOOR
	Fall-Winter import collection at preview for press. By invitation. (For Release, Wed., Sept. 5.) Publicity: Florence Neff, PL. 3-7300.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sept. 4	BERGDORF GOODMAN RELEASE DATE--Custom-order preview, Aug. 30. (See Pg.2)		
Tuesday Sept. 4 4:00 P.M. Cocktails	PRESS PREVIEW OF IMPORT FASHIONS Gimbels will present their line-for-line adaptations at a preview for the press. (Note Change Of Date And Time.) By invitation. (For Release, Thurs. Sept. 6.) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	3RD FLOOR SPECIALTY CORNER
Beginning Tuesday Sept. 4	OPENING OF HOLIDAY COLLECTION Melba Hobson's collection of sportswear and dressy separates at continuous daily showings. Contact: Bernice Lewis, WI. 7-8178.	MELBA HOBSON FOR MR. GEE	1407 BROADWAY SHOWROOM - 25TH FLOOR
Beginning Tuesday Sept. 4	HOLIDAY-CRUISE-EARLY SPRING COLLECTION Continuous showings of Holiday, Cruise, early Spring collection of pants, shorts, and stretch pants, designed by Ann Behrens and Mr. Angelo. Contact: WI. 7-6700.	MR. THOMSON	1410 BROADWAY SHOWROOM - 22ND FLOOR
Tuesday Sept. 4	SHOWING: HOLIDAY- RESORT COLLECTIONS Continuous showings: Consentino of Capri--separates; Fabiani--cocktail and evening dresses; Strelitz of Ireland--dresses, separates, and suits. By appointment. Contact: PL. 3-4464 or PL. 3-3500, Ext. 203.	CONSENTINO; FABIANI; STRELITZ	VIRGINIA KREMENTZ 42 W.58TH ST., RM. 203
Wednesday Sept. 5 9:45 A.M. Breakfast	"AMERICANA" FASHION PREVIEW Stern's will preview their "Americana" collection of fashions and furnishings. By invitation. (For Release, Thurs., Sept. 6.) Publicity: Mildred Collins, LO. 5-7960.	STERN'S	3RD FLOOR
Wednesday Sept. 5 1:00 P.M. Luncheon	PRESS PREVIEW OF IMPORT COLLECTION Macy's will present their import collection to the press. By invitation. (For Release, Fri., Sept. 7.) Publicity: Stephanie Horton, OX. 5-4400.	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
Wednesday Sept. 5 3:00 P.M.	PREMIERE SHOWING: SPORTSWEAR COLLECTION Holiday and Resort sportswear collection by Anne Fogarty, Sept. 5 and 6 at 3:00 P.M. By invitation. Contact: Nancy English, LO. 4-9115.	ANNE FOGARTY, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday Sept. 5 4:30 P.M. Cocktails	SHOWING: SPECIAL FUR COLLECTION Hattie Carnegie will present their "Fabulous Fur" collection, priced over $5,000. By invitation. (For Release, Thurs., Sept. 6.) Publicity: Jeri Amstel, PL. 5-2600.	HATTIE CARNEGIE	42 EAST 49TH STREET SALON
Beginning Wednesday Sept. 5	OPENING: HOLIDAY COLLECTION Robert Sloan's Holiday collection of sportswear and dressy separates, designed by Sylvia de Gay. Continuous daily. Publicity: Margaret Hodge, 110 West 51st Street, LT. 1-3260.	ROBERT SLOAN SPORTSWEAR, INC.	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Sept. 6	GIMBELS RELEASE DATE--Import collection. Preview Sept. 4. (See Above)		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Sept. 6 8:30 A.M. Breakfast	PREVIEW OF LINGERIE COLLECTION	CHADBOURN-GOTHAM, INC.	HAMPSHIRE HOUSE THE COTTAGE
	Press showing of Chadbourn-Gotham's lingerie collection. By invitation. Contact: Bea Norman, MU. 5-8200.		
Thursday Sept. 6 9:00 A.M. Breakfast	MEN'S KNITWEAR FOR CRUISE AND SPRING	GINO PAOLI	SHERRY NETHERLAND CRYSTAL PAVILLION
	"Mediterranean Horizons"--highlights of men's Italian knitwear collection for Cruise and Spring. Show at 9:30. For press and buyers, by invitation. Publicity: Eleanor Iacuzzi, CH. 4-5580.		
Thursday Sept. 6 11:00 A.M.; 3:00 P.M.	ANNUAL FASHION AWARDS & EXPOSITION	NEIMAN-MARCUS	SHERATON-DALLAS HOTEL DALLAS, TEXAS
	The twenty-fifth annual Neiman-Marcus Fashion Exposition, with awards to Estee Lauder, cosmetics; James Laver, Curator Emeritus of Victoria and Albert Museum, London; Jules Francois Crahay, French designer. Two showings: 11:00 A.M.(Brunch); 3:00 P.M.(Tea). For benefit of the Children's Medical Center of Dallas. N.Y. Contact: Kay Kerr, LO. 4-1200; or Sara Marshall, Neiman-Marcus, Dallas.		
Thursday Sept. 6 3:00 P.M.	TENNIS FASHION SHOW	WOOL BUREAU, INC.	FOREST HILLS TENNIS STADIUM
	Tennis fashions featuring new designs in wool will be modeled by tennis celebrities at United States National Tennis Championships. Free to all ticket-holders between two main men's matches. Contact: Virginia Lee Walker, Wool Bureau, YU. 6-6222. Producers: "Fashion Coordinators," Louise McGann and Edith Berke, LI. 4-2166.		
Sept. 7	MACY'S RELEASE DATE--Import fashions. Preview, Sept. 5 at 1:00. (See Pg.3)		
Friday Sept. 7 9:30 A.M. Coffee	PRESS PREVIEW: LINE-FOR-LINE IMPORTS	OHRBACH'S	5TH FLOOR
	Preview for press of Ohrbach's Paris and Italian import reproductions. By invitation. (For Release, Monday, Sept. 10.) Publicity: Mark Klauser, OX. 5-4000.		
Sept. 9	MACY'S IMPORT TELEVISION SHOW--WNBC-TV, Channel 4, 11:15-11:45 P.M.(Sunday)		
Sept. 10	OHRBACH RELEASE DATE--Import fashions. Preview Sept. 7 at 9:30. (See Above)		
Monday Sept. 10 10:00 A.M. Champagne-Breakfast	PREVIEW OF RE-DESIGNED FASHION FLOOR	ABRAHAM & STRAUS	3RD FLOOR BRIDAL SALON
	Press preview of the Abraham & Straus re-designed third floor. By invitation. (For Release, Tues., Sept. 11.) Publicity: Eileen Goldburg, TR. 5-0195.		
Monday Sept. 10 12:30 P.M.	CUSTOMER SHOWINGS OF IMPORT COPIES	MACY'S NEW YORK	3RD FLOOR BROADWAY BUILDING
	Macy's showings of import copies for customers at 12:30; and Thursday, Sept. 13 at 6:00 P.M. Publicity: Stephanie Horton, OX. 5-4400.		
Monday Sept. 10 12:30 P.M.; 6:00 P.M.	IMPORT COPIES AT CUSTOMER SHOWINGS	GIMBELS	3RD FLOOR FASHION AISLE
	Showings of import copies for customers at 12:30 and 6:00 P.M. Publicity: Margot Infantino, LO. 4-3300.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Sept. 10	CALIFORNIA FASHIONS FOR HOLIDAY-RESORT	WAYNE FULLER, INC. (122 E. 7TH ST., L.A.)	GOTHAM HOTEL
	Wayne Fuller will present his Holiday-Resort collection of silks, linens, and cottons, for one week only. Contact: Dick Steiner, MA. 7-5461(L.A.); after Sept. 10, CI. 7-2200(N.Y.).		
Beginning Monday Sept. 10	HOLIDAY AND RESORT COLLECTION IN N.Y.	TRAVILLA (853 N. LA CIENEGA, L.A.)	HOTEL GOTHAM 5TH AVE.& 55TH STREET
	Showing of Travilla's Holiday & Resort collection. Also, William Sarris collection. Contact: Raul Rodriguez, OL. 2-0723(L.A.) or CI. 7-2200(N.Y.).		
Beginning Monday Sept. 10	HOLIDAY-RESORT-CRUISE FASHIONS BY VERA	SCARVES BY VERA; BLOUSES BY VERA	417 FIFTH AVENUE SHOWROOM - 4TH FLOOR
	Vera will present Holiday, Resort, and Cruise fashions in scarves, accessories, and blouses. Contact: Matt Shaw, AL. 5-6464. Publicity: Florence Brobeck, MU. 8-8197.		
Tuesday Sept. 11 9:00 A.M. Breakfast	ITALIAN SPORTSWEAR: HOLIDAY-CRUISE-SPRING	VIA VENETO 7-- DIV. OF GINO PAOLI	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
	"Gabbia d'Oro"--Via Veneto 7 (Guilded Cage) Italian boutique sportswear collection for Holiday-Cruise-Spring, designed by Chiara Ghigi. Show at 9:30. For press and buyers, by invitation. Contact: Ruth Weber, CH. 4-0556. Publicity: Terry V. Seymour or Reggie Riccardi, MU. 8-6360.		
Tuesday Sept. 11 9:30 A.M. Breakfast	PREVIEW: DOUBLE-KNIT RESORT FASHIONS	COURTELLE	MICHAEL'S PUB 3 EAST 48TH STREET
	Press preview of Courtelle's double-knit fashions for Resort wear. By invitation. Publicity: Rosemary Sheehan, 27 East 37th St., MU. 5-1280.		
Tuesday Sept. 11 11:00 A.M.; 3:00 P.M.	PRESS PREVIEW: IMPORTS AND ORIGINALS	HATTIE CARNEGIE	42 EAST 49TH STREET SALON
	Showing of the Hattie Carnegie Fall-Winter originals and imports at 11:00 A.M. and 3:00 P.M. By invitation. (For Release, Wed., Sept. 12.) Publicity: Jeri Amstel, PL. 5-2600.		
Tuesday Sept. 11 1:30 P.M.	PRESS PREVIEW: HOLIDAY-RESORT COLLECTION	LEE CLAIRE, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	Resort-Holiday collection of late-day and formal fashions. By invitation. Showings also at 1:30 P.M., Sept. 12, 18, 19. By appointment. Contact: Jack Sulzer, WI. 7-9470. Publicity: Margaret Hodge, LT. 1-3260.		
Tuesday Sept. 11 2:00 P.M.	RESORT AND EARLY SPRING COATS	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
	Opening of Resort and early Spring collection of coats by Originala. By appointment. Contact: Mr. Mariani, BR. 9-8988.		
Tuesday Sept. 11 3:00 P.M.	HOLIDAY AND RESORT DRESS COLLECTION	ANNE FOGARTY, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	Showing of Anne Fogarty's Holiday and Resort collection, Sept. 11, 12, 13, 17 at 3:00 P.M. Contact: Nancy English, LO. 4-9115.		
Beginning Tuesday Sept. 11	OPENING: RESORT-SPRING COLLECTION	GROSS-SYDNEY, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
	Gross-Sydney's Resort and Spring collection of "Petti-4" casual wear for the petite miss; and "Terry Rogers," misses sizes at continuous daily showings. Contact: George Rappaport, CH. 4-3558.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Sept. 11-Oct. 5	SPRING-SUMMER '63 FABRIC COLLECTION	DU PONT COMPANY	EMPIRE STATE BUILDING 4TH FLOOR
	A display of fashion fabrics containing Du Pont textile fibers, for manufacturers and retailers. Press preview, Sept. 10, by invitation. Contact: LO. 3-6400--for trade, Margo Stora, Ext. 653; for press, Blanche Gaillard, Ext. 309.		
Sept. 11	MACY RELEASE DATE--Joseph Love Children's Fashions. (No Show)		
Wednesday Sept. 12 9:30 A.M. Breakfast	PREVIEW OF IMPORTS AND REPRODUCTIONS	ALEXANDER'S	500 CLUB 500 SEVENTH AVENUE
	Press preview of French and Italian imports and reproductions. By invitation. (For Release, Thurs., Sept. 13.) Fashion Director: Rene Hall, OX. 5-4500, Ext. 30.		
Wednesday Sept. 12 9:30 A.M.-11:00 A.M.	HOLIDAY AND INTO-SPRING LINGERIE	UNITED MILLS CORP.	180 MADISON AVENUE SHOWROOM - 6TH FLOOR
	"Breakfast at Gilead"--continuous showings of Holiday and Into-Spring lingerie. By invitation. Publicity: Ruth Burchman, MU. 6-1332.		
Wednesday Sept. 12 4:00 P.M. Cocktails	PREVIEW OF RESORT-SPRING COLLECTION	KORRIGAN-PARIS; AVAGOLF OF MILAN	HAMPSHIRE HOUSE THE COTTAGE
	Knit ensembles and dresses in silk and wool for Resort and Spring; also men's knitwear. Show at 4:30 P.M. By invitation. Publicity: Ruth Hammer Assoc., 2 West 59th Street, EL. 5-7872.		
Thursday Sept. 13 11:00 A.M.	PRESS PREVIEW OF CUSTOM-ORDER FASHIONS	MAINBOCHER	609 FIFTH AVENUE SALON - 8TH FLOOR
	Mainbocher will present his Fall-Winter custom-order collection at a preview for the press. By invitation. (For Release, Fri., Sept. 14.) Publicity: Eleanor Lambert, MU. 8-2130.		
Thursday Sept. 13 12:30 P.M. Luncheon	FALL FASHIONS AT LUNCHEON SHOW	SCAASI (550 SEVENTH AVE.)	WALDORF-ASTORIA EMPIRE ROOM
	Fashions by Scaasi during luncheon. Gifts: Cabochard by Parfum Gres. Door prizes by Georg Jensen and Monet. Press by invitation. Public by reservation--$4.75; contact: "Headwaiter," EL. 5-3000. Waldorf Fashion Publ.: Ann Walsh. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.		
Thursday Sept. 13 12:30 P.M. Luncheon	BOUTIQUE FASHIONS AT LUNCHEON SHOW	MARK CROSS	HOTEL PLAZA TERRACE ROOM
	Mark Cross will present their International Boutique and fashions for dogs during luncheon. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Publicity: Diana Ryerson, SU. 7-4000. Plaza Fashion Director: Mary Alice Rice, PL. 2-5726.		
Thursday Sept. 13 1:00 P.M.	CUSTOMER SHOWINGS OF IMPORT FASHIONS	OHRBACH'S	5TH FLOOR
	Showing in N.Y. store, Sept. 13 at 1:00 P.M. In Newark, Sept. 17 at 12:30 P.M. on 2nd floor. Open to public. Publicity: Mark Klauser, OX. 5-4000.		
Beginning Thursday Sept. 13	OPENING: HOLIDAY AND RESORT COLLECTION	MAX LAWRENCE, INC.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
	Continuous showings of Holiday and Resort dress collection, designed by Walter Gerson. Contact: Lou Burrell, WI. 7-2055.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Friday Sept. 14 9:00 A.M. Breakfast And 12:00 Noon	IMPORT FASHION SHOW-- TWO PRESENTATIONS	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL COMMODORE BALLROOM
	Fall import collection at breakfast and luncheon showings, with commentary by Margaret deMille, Associated Dry Good Corp. and Pres. of Fashion Group. Chmn.: Catherine di Montezemolo, "Ladies Home Journal." Prices: Breakfast --$6.00 (members), $10.00 (guests); Luncheon--$10.00 (members), $15.00 (guests). Note Hotel. Contact: CI. 7-3940.		
Sept. 16	FOOD EDITORS' ANNUAL CONFERENCE IN NEW YORK AT WALDORF-ASTORIA.		
Monday Sept. 17 9:30 A.M. Breakfast	PRESS PREVIEW OF BRITISH SPORTSWEAR	BEST & CO.	13TH FLOOR RECREATION ROOM
	Best will preview their British sportswear collection for the press. By invitation. (For Release, Tues., Sept. 18.) Contact: Pat Doyle, PL.9-2000.		
Monday Sept. 17 10:00 A.M.- 12:00 Noon	INTRODUCING "SWEATER QUEEN OF 1962"	KNITTED OUTERWEAR FOUNDATION	WALDORF-ASTORIA JANSEN SUITE
	The "Sweater Queen of 1962" and "Junior Sweater Queen of 1980" will be introduced at the seventeenth annual National Sweater Week (Sept. 17 - Sept. 24). For press and retailers, by invitation. Contact: Edward Brandwein, 386 Park Avenue So., MU. 3-7520.		
Monday Sept. 17 11:00 A.M.	PREVIEW OF HOLIDAY-RESORT COLLECTION	DAVID GOTTLIEB, INC. (GOTHE)	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
	Preview of Holiday-Resort dress collection; also premiere showing of knits made exclusively for Gothe in Italy. By invitation. Contact: Lucille Gordon; publicity: Nona James, LO. 5-2727.		
Monday Sept. 17 1:00 P.M.	CUSTOMER SHOWING: SIMONETTA & FABIANI	B. ALTMAN & CO.	3RD FLOOR
	Showing for customers of Altman's Fall imported collection by Simonetta and Fabiani. Publicity: Eleanor Horton, OR. 9-7800.		
Beginning Monday Sept. 17	HOLIDAY AND RESORT JUNIOR COLLECTION	TED BROWN, INC.	1400 BROADWAY SHOWROOM - 8TH FLOOR
	Showing of junior collection of Holiday and Resort wear, designed by Frances Prisco. Continuous daily. Contact: PE. 6-2642.		
Monday Sept. 17 4:30 P.M. Cocktails	SWIMWEAR AND SPORTSWEAR--1963	CATALINA, INC.	HOTEL PIERRE COTILLION ROOM
	Press preview of Catalina's 1963 collection at 5:00 P.M. Thereafter at showroom, 1407 Broadway, 4th floor; Sept. 18 at 4:00 P.M.(cocktails); Sept. 19 at 12:00 Noon(luncheon). By invitation. Publicity: Maria Brown, LA. 4-4696.		
Weeks of Sept. 17 And Sept. 24	INFORMAL SHOWINGS: RESORT-SUMMER SWIMWEAR	COLE OF CALIFORNIA (1407 BROADWAY)	SAVOY-HILTON HOTEL PRESIDENTIAL SUITE-1626
	Informal showings for two weeks, presenting misses and junior swimwear, sun dresses, and fun fashions for Resort and Summer. Private press previe Fri., Sept. 21 at 10:00 A.M.; resident buyers, Mon., Sept. 24 at 4:00. By invitation and appointment. Contact: BR. 9-2886.		
Beginning Monday Sept. 17	OPENING: RESORT AND HOLIDAY COLLECTION	CAMEO EVENING FASHIONS; FIVE-THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
	Continuous showings of cocktail and evening fashions, designed by George Nardiello. Contact: Sandy Abelson or Abe Goldner, PE. 6-0151.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Sept. 17	OPENING OF RESORT COLLECTIONS	FASHION ORIGINATORS GUILD OF AMERICA, INC.	INDIVIDUAL SHOWROOMS
	Members include: Alper Schwartz, Ben Barrack, Paul Blumenstein, Cameo Evening, Five-Thirty P.M., Grobe, Kasper, Parnes-Feinstein, Abe Schrader, Mort Schrader, Jerry Silverman (Sept. 25), Frank Starr, Young Viewpoint Dresses & Knits, Murray Zenkel. Contact: WI. 7-7125.		
Beginning Monday Sept. 17	CRUISE-HOLIDAY SPORTSWEAR	MISTER PANTS	550 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
	Continuous showings of Mister Pants, Pantsville: Pa., and Young Mister Pants. Contact: Joan Mills, OX. 5-7320.		
Tuesday Sept. 18 10:00 A.M.	OPENING OF RESORT COLLECTION	BEN REIG, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
	Two showings: Sept. 18 and 25 at 10:00 A.M. By invitation. Contact: CH. 4-1542.		
Tuesday Sept. 18 10:30 A.M.	OPENING OF RESORT COLLECTION	JANE DERBY	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	Two showings: Sept. 18 and 26 at 10:30 A.M. By invitation. Contact: Mabel Glemby, LA. 4-9350.		
Tuesday Sept. 18 11:30 A.M.	PRESS PREVIEW OF FALL-WINTER FASHIONS	BERGDORF GOODMAN	4TH FLOOR
	Fashions by Gigliola Curiel of Milan and Bernard Newman of the United States. By invitation. (For Release, Wed., Sept. 19.) Publicity: Florence Neff, PL. 3-7300.		
Tuesday Sept. 18 12:00 Noon Luncheon	SWIMWEAR FASHIONS FOR 1963	ROSE MARIE REID (1407 BROADWAY)	HOTEL PIERRE BALLROOM
	Preview for press and buyers of Rose Marie Reid 1963 swimwear collection. By invitation. Publicity: Virginia Dickson, PE. 6-6275.		
Sept. 18	SHOWING OF CATALINA'S COLLECTION FOR BUYERS AT 4:00 P.M. (See Pg. 7)		
Tuesday Sept. 18 4:00 P.M.	RESORT COLLECTION BY BILL BLASS	MAURICE RENTNER, LTD.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
	Two showings: Sept. 18 at 4:00 P.M.; Sept. 25 at 4:15 P.M. By invitation. Publicity: Eleanor Stoner, LA. 4-6968.		
Tuesday Sept. 18 4:00 P.M.	OPENING: RESORT-HOLIDAY COLLECTION	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
	Showing Sept. 18, 20, and 26 at 4:00 P.M. Contact: PE. 6-5547.		
Sept. 18-Oct. 18	THE FOURTH ANNUAL NATIONAL INTERIOR DESIGN MONTH. Publicity: Ted Materna, 75 East 55th Street, PL. 3-3240.		
Wednesday Sept. 19 9:30 A.M. Coffee	PREVIEW OF FASHIONS FOR SHORT MEN	SAKS-34TH	6TH FLOOR NAPOLEON SHOP
	Preview for press of Napoleon Shop which will feature fashions for short men. By invitation. (For Release, Fri., Sept. 21.)(Customer show, Wed., Oct. 3, 6:30 P.M.) Publicity: Selma Spanier, LA. 4-7000.		
Wednesday Sept. 19 11:00 A.M.-4:00 P.M.	INFORMAL SHOWINGS: FASHIONS BY SARMI	HATTIE CARNEGIE	42 EAST 49TH STREET SALON
	Informal modelling of fashions by Sarmi, 11:00 A.M. to 4:00 P.M. By invitation. Publicity: Jeri Amstel, PL. 5-2600.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sept. 19	SHOWING OF CATALINA'S COLLECTION FOR BUYERS AT 12:00 NOON. (See Pg. 7)		
Wednesday Sept. 19 2:30 P.M. Cocktails	OPENING OF CRUISE AND SPRING COLLECTION	HAYMAKER SPORTS, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	Haymaker will present their Cruise and Spring collection for the press and resident buyers. By invitation. Publicity: Lorene Kramer, BR. 9-6560.		
Wednesday Sept. 19 2:30 P.M.	RESORT AND EARLY SPRING COLLECTION	CHRISTIAN DIOR-NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
	Two showings, Sept. 19 and 26 at 2:30 P.M.--Resort and early Spring collection. By invitation. Contact: Muriel Morris or Joanne Jaap, LO. 4-9220.		
Wednesday Sept. 19 4:00 P.M. Cocktails	PREVIEW: HOLIDAY, CRUISE AND SPRING FASHIONS	WHITE STAG MFG. CO. (1407 BROADWAY)	HOTEL PIERRE BALLROOM
	White Stag will present Holiday, Cruise, and Spring 1963 sportswear fashions at a preview for press and buying offices. Show at 4:30 P.M. By admission card only. Publicity: Claire De Kupsa, BR. 9-1972.		
Thursday Sept. 20 9:30 A.M. Coffee	PRESS PREVIEW OF FUR FASHIONS	GEORGES KAPLAN	730 FIFTH AVENUE ARCADE
	Preview for press of Georges Kaplan's Fall-Winter fur fashions; also, premiere showing of two new furs. By invitation. (For Release, Friday, Sept. 21.) Contact: Miss Gudrun Hoerig, CI. 6-3416.		
Thursday Sept. 20 12:30 P.M. Luncheon	IMPORTED READY-TO-WEAR FASHION SHOW	MACY'S NEW YORK	HOTEL PLAZA GRAND BALLROOM
	Macy's "made-in" collection of ready-to-wear from Europe during luncheon. Press by invitation. Public by reservation. Contact: Banquet Dept., PL. 9-3000. Macy Publicity: Stephanie Horton, OX. 5-4400. Plaza Fashion Director: Mary Alice Rice, PL. 2-5726.		
Thursday Sept. 20 2:00 P.M.	READY-TO-WEAR FALL MILLINERY	HATTIE CARNEGIE	42 EAST 49TH STREET SALON
	Hattie Carnegie exclusive ready-to-wear and special order retail millinery. By invitation. Publicity: Jeri Amstel, PL. 5-2600.		
Thursday Sept. 20 3:00 P.M.	PRESS PREVIEW: FALL-WINTER FUR FASHIONS	REISS & FABRIZIO	6 WEST 57TH STREET SALON - 2ND FLOOR
	Reiss & Fabrizio will present their Fall-Winter fur fashions. By invitation. Contact: Joseph J. Davis, CI. 5-0322. Publicity: Alan McGeehan at Rasponi Assoc., 667 Madison Avenue, TE. 8-8171.		
Sept. 20	HARMAY'S RESORT AND HOLIDAY COLLECTION AT 4:00 P.M. (See Pg. 8)		
Thursday Sept. 20 4:15 P.M. Cocktails	PREVIEW OF SWIMWEAR AND PLAYWEAR	JANTZEN, INC.	SHERATON-EAST HOTEL BALLROOM
	Jantzen will preview their women's swimwear and playwear for 1963. By invitation. Publicity: Kathy Russo, OX. 7-0811.		
Sept. 21	COLE OF CALIFORNIA PRESS PREVIEW AT 10:00 A.M. (See Pg. 7)		
Monday Sept. 24 10:00 A.M.- 4:00 P.M.	THREE SHOWINGS OF 1963 SWIMWEAR	DARLENE KNITWEAR, INC. (350 FIFTH AVENUE)	SAVOY-HILTON HOTEL FRENCH SUITE
	Three showings of Darlene swimwear: 10:00 A.M., 12:30, and 3:00 P.M. (Buffet). By invitation. Contact: Irving Busch, BR. 9-9400.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sept. 24	COLE OF CALIFORNIA--Buyers' preview at 4:00 P.M. (See Pg. 7)		
Beginning Monday Sept. 24	HOLIDAY AND CRUISE COLLECTION Continuous showings of cashmere coordinates and boutique separates, designed by Dorothy Arden. Contact: CH. 4-2370. Publicity: Mathews-Lathan MU. 5-7907.	ARBE ORIGINALS, INC.	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday Sept. 25 9:30 A.M. Coffee	PRESS PREVIEW: FALL AND WINTER FURS Preview of Fall and Winter fur collection. Show at 10:00. By invitation. Contact: Mrs. S.K. Steffan, CI. 7-1388. Publicity: Vera Bacal, PL. 3-8421.	MAXIMILIAN FURS, INC.	20 WEST 57TH STREET SALON
Sept. 25	BEN REIG'S RESORT COLLECTION AT 10:00 A.M. (See Pg. 8)		
Tuesday Sept. 25 12:00 Noon-4:00 P.M. Luncheon	FASHION SHOW AT BENEFIT LUNCHEON Resort, Fall, and ski fashions by Christian Dior, N.Y., available at Bonwit Teller. For benefit of St.Barnabas Hospital. Show at 2:45 P.M. Reservations--$5.00; contact: Mrs. Betty Merrill, CY. 5-2000. Dior Contact: Mary McFadden, LO. 4-9220.	CHRISTIAN DIOR, N.Y. (498 SEVENTH AVE.)	HOTEL PLAZA BALLROOM
Tuesday Sept. 25 3:00 P.M.	PRESS PREVIEW: FALL-WINTER COLLECTION Preview of Elizabeth Arden's Fall-Winter collection, designed for her in Paris by leading couturiers. By invitation. (For Release, Thursday, Sept. 27.) Publicity: Alan McGeehan at Rasponi Assoc., TE. 8-8171.	ELIZABETH ARDEN	691 FIFTH AVENUE SALON - 2ND FLOOR
Tuesday Sept. 25 3:00 P.M. Cocktails	PREVIEW: RESORT AND SUMMER SWIMSUITS Preview for press and buyers of Roxanne's 1963 swimsuit collection. Showing at 3:30 P.M. By invitation. Contact: Billie Pollack at Ashe and Engelmore, 244 Madison Avenue, MU. 3-0950.	ROXANNE SWIMSUITS CO. (1407 BROADWAY)	SHERATON-EAST HOTEL BALLROOM
Sept. 25	MAURICE RENTNER'S RESORT COLLECTION AT 4:15 P.M. (See Pg. 8)		
Tuesday Sept. 25 6:00 P.M.-8:00 P.M.	BENEFIT PREVIEW FOR NEW YORK CITY BALLET "Romance Everlasting"--Bloomingdale's storewide presentation of European imports at a benefit preview for the New York City Ballet. Tickets:$5.00. (For Release, Wed., Sept. 26.) By invitation. Publicity: Louise Langdon, EL. 5-6400, Ext. 672.	BLOOMINGDALE'S	THROUGHOUT STORE
Beginning Tuesday Sept. 25	OPENING: HOLIDAY AND RESORT COLLECTION Continuous daily showings of Holiday-Resort collection, designed by Shannon Rodgers. Contact: CH. 4-4940.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Sept. 26	JANE DERBY'S RESORT COLLECTION AT 10:30 A.M. (See Pg. 8)		
Wednesday Sept. 26 12:30 P.M. Luncheon	LUNCHEON SHOWING OF FALL FASHIONS Fashions by Teal Traina. Gifts: Cabochard by Parfum Gres. Door prizes by Georg Jensen and Monet. Press by invitation. Public by reservation--$4.75; contact: "Headwaiter," EL. 5-3000. Waldorf Fashion Publ.: Ann Walsh. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.	TEAL TRAINA (550 SEVENTH AVE.)	WALDORF-ASTORIA EMPIRE ROOM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Sept. 26 12:30 P.M. Luncheon	LUNCHEON SHOWING OF FALL FASHIONS	PHILIP HULITAR, INC. (530 SEVENTH AVENUE)	SHERATON-EAST HOTEL BALLROOM
	"Fashion Show of the Month"--Philip Hulitar's Fall fashions, available at De Pinna. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 5-1000. Fashion Show Director: Mary Alice Rice, PL. 2-5726.		
Wednesday Sept. 26 2:30 P.M. Cocktails	PREVIEW OF RESORT AND SPRING SUITS	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	For press and resident buyers, by invitation. Continuous beginning Monday, Oct. 1. Publicity: Jeanette Gottlieb, BR. 9-6560.		
Sept. 26	CHRISTIAN DIOR'S RESORT-EARLY SPRING COLLECTION AT 2:30 P.M. (See Pg. 9)		
Sept. 26	HARMAY'S RESORT AND HOLIDAY COLLECTION AT 4:00 P.M. (See Pg. 8)		
Thursday Sept. 27 12:30 P.M. Luncheon	FUR FASHIONS BY JO COPELAND	HARRY & DAN GROSSMAN (333 SEVENTH AVENUE)	HOTEL PLAZA TERRACE ROOM
	Luncheon showing of fur fashions, designed by Jo Copeland for Harry and Dan Grossman. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Plaza Fashion Director: Mary Alice Rice, PL. 2-5726.		
Thursday Sept. 27 2:30 P.M. Cocktails	RESORT AND SPRING DRESS COLLECTION	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	By invitation. Thereafter Mon., Tues., Wed., beginning Mon., Oct. 1-11 at 10:30 A.M. Publicity: Jeanette Gottlieb, BR. 9-6560.		
Thursday Sept. 27 8:30 P.M.	ANNUAL COTY AMERICAN FASHION CRITICS AWARD	COTY, INC.	METROPOLITAN MUSEUM GRACE R. ROGERS AUD.
	Twentieth annual Coty American Fashion Critics Award presentation, selected by a jury of fashion editors. Fashion show at 9:00 P.M. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.		
Sept. 29	ROSH HASHONAH (Saturday)--First day of Jewish New Year.		
Tuesday Oct. 2 12:00 Noon Cocktails-Luncheon	DIAMONDS-INTERNATIONAL AWARDS LUNCHEON	N.W. AYER & SON, INC.	WALDORF-ASTORIA EMPIRE & SERT ROOMS
	Presentation of awards for diamond jewelry design, chosen from sketches submitted anonymously to selection committee. Cocktails, 12:00 Noon, Empire Room; luncheon, 12:45 P.M., Sert Room. By invitation. Contact: Mildred Kosick, PL. 7-5700.		
Tuesday Oct. 2 7:00 P.M.-11:00 P.M.	THIRD ANNUAL "FORECAST OF FASHION"	LORD & TAYLOR	HOTEL PLAZA BALLROOM
	"Early Party"--Buffet dinner-dance for benefit of The Municipal Arts Society. Chairmen: Mr. Melvin E. Dawley and Mrs. Earl E.T. Smith. By invitation. Public Relations Director: Marilyn Cook, WI. 7-3300.		
Oct. 8	YOM KIPPUR (Monday)--Jewish Day of Atonement.		
Monday Oct. 15 8:00 P.M.	OPENING NIGHT OF OPERA SEASON	METROPOLITAN OPERA	MET. OPERA HOUSE B'WAY & 39TH STREET
	The seventy-eighth season with Giordano's "Andrea Chenier," a revival after two years, with Franco Corelli, Eileen Farrell, and Robert Merrill in leading roles. Publicity: Francis Robinson, PE. 6-1200.		

1963

january

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